



AI for Business Use Cases

Master AI Tools to Outpace Your Competition!

Happy NEW Year Sale
\$40
 Limited Seats

TRAINING Date
Wednesday
February 15, 2025
 12:30 pm - 2:00 pm
 via Zoom

WHAT YOU'LL LEARN



Confidence Using AI Tools

Gain hands-on experience with tools like ChatGPT, Claude, and Perplexity, understanding their unique strengths and learning how to adapt prompts for each tool to achieve consistent results.



Generate Ideas, Strategies & Plans

Learn proper prompting techniques to generate ideas, create strategies, and develop strategic plans for marketing, promotions, social media and more.



Conduct Industry Related Research

AI can easily access obscure information by navigating through less prominent sources such as industry-specific publications and reports making it easier to get up-to-date data and information.



Data Analysis and Summarization

AI can process and summarize massive amounts of data in minutes, saving hours (or even days) compared to manual analysis. AI minimizes human error in analyzing complex data sets by identifying patterns, trends, and key insights with precision ensuring critical information is not overlooked.

WOW!

- Learn from Hands-On Demonstrations**
Expected to be WOWed!!
- Watch AI write excellent prompts for you.
 - Generate a marketing email sequence in minutes, not days.
 - Create PowerPoint presentations with a few quick steps.
 - Quickly generate FAQs, newsletters, and document language translations.
 - Get an overview of ChatGPT, Claude, and Perplexity.
 - Learn how GPTs, Projects, Spaces, and Tasks increase productivity and organization.



Learn How to Use Generative AI to Save Time, Work Smarter, and Achieve More!

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Register today!
Limited seats.

