



Stay Ahead in 2025: Master AI Tools and Prompting to Outpace Your Competition!

2025 Special
Pricing
\$40
Limited Seats

TRAINING
Date
Wednesday
February 12, 2025
6:30 pm - 8:00 pm
via Zoom

WHAT YOU'LL LEARN



Confidence Using AI Tools

Gain hands-on experience with tools like ChatGPT, Claude, and Perplexity, understanding their unique strengths and learning how to adapt prompts for each tool to achieve consistent results.



Generate Ideas, Strategies & Plans

Learn proper prompting techniques to generate ideas, create strategies, and develop strategic plans for marketing, promotions, social media and more.



Conduct Industry Related Research

AI can easily access obscure information by navigating through less prominent sources such as industry-specific publications and reports making it easier to get up-to-date data and information.



Data Analysis and Summarization

AI can process and summarize massive amounts of data in minutes, saving hours (or even days) compared to manual analysis. AI minimizes human error in analyzing complex data sets by identifying patterns, trends, and key insights with precision ensuring critical information is not overlooked.

Who Should Attend?

Beginners

People who have very little to no experience in AI who want hands-on and proven prompt engineering techniques and strategies to maximize the responses generated.

Problem-Solvers

Project Managers and analyst who work with complex or ambiguous tasks and want to master the supportive tools to effectively work with large data sets.

Trainers

Those who are looking to use AI tools and create effective classrooms/workshops tools.



Learn How to Use Generative AI to Save Time, Work Smarter, and Achieve More!

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Register today!
Limited seats.

